

CPRE Staffordshire

Recruitment Pack



Standing up for Staffordshire's countryside since 1936

100
YEARS



Campaign to Protect
Rural England
Staffordshire

In 2026 CPRE
Staffordshire
celebrates it's 90th
anniversary.



About Us

We are CPRE Staffordshire, the Staffordshire branch of the national Campaign to Protect Rural England. We work with local communities, voluntary groups, businesses, schools and local government to ensure that our countryside and green spaces can thrive.

We believe in countryside and green spaces that are accessible to all, rich in nature and playing a crucial role in responding to the climate emergency.



Our Values



Protecting the Countryside

We respond to Local Plan consultations, local planning applications and work with local action groups to protect Staffordshire's green belt and countryside.



Promoting the Countryside

We run annual events, reconnecting people to their countryside and promoting Staffordshire's beauty.



Enhance the Countryside

We plant hedges and trees around the county, as well as run litter picking events to enhance our countryside.

A countryside for us all. Forever.

100
YEARS



Campaign to Protect
Rural England
Staffordshire

Key Projects

Dark Skies

We work with the Cannock Chase National Landscape Partnership to promote the Chase's dark skies, and raise awareness of the impacts of light pollution.



Accessible Walks

We believe everyone deserves to experience the beauty of the countryside. So we have run accessible walks, providing support for the visually impaired and disabled, to access the Staffordshire countryside.



Green Schools

We encourage schools to contribute to the protection, conservation or improvement of the local environment. This could be through cutting down on single-use plastics to practical conservation work.



Countryside On Camera

We work to promote Staffordshire's countryside and wildlife, and local artists, through holding a photography competition, where winning entries are featured in our calendar.



The Role - Trustee (biodiversity)

By volunteering with us, you'll help shape and deliver an exciting biodiversity project that will make a lasting impact on nature, communities and the countryside. This is a unique opportunity to play a central role in a friendly and passionate charity while helping to create a greener, more nature-rich future.

As a trustee, you'll contribute towards decisions to develop our charity in line with our strategy and policy, while ensuring our compliance with governance regulations.

We're particularly looking for someone with experience in urban biodiversity, nature recovery, ecology, environmental management or a related field, who is excited by the opportunity to shape a key project from development through to delivery.

Please look at our other opportunities to find one that's right for you.

A countryside for us all. Forever.

100
YEARS



Campaign to Protect
Rural England
Staffordshire

What you'll be doing

- Helping to shape the vision, objectives and delivery plan to maximise environmental impact
- Supporting volunteers and project partners to deliver activities and achieve project outcomes
- Promoting innovative approaches to urban biodiversity, habitat creation and nature recovery
- Monitoring progress and helping to ensure the project delivers measurable benefits for wildlife and local communities
- Ensuring we work within charity law and regulations
- Being a positive advocate for CPRE and encouraging others to support our work
- Safeguarding the good name and values of our charity
- We ask that all trustees are, or are willing to become, members of CPRE



A countryside for us all. Forever.

100
YEARS



Campaign to Protect
Rural England
Staffordshire



The skills you need

- Experience or knowledge of urban biodiversity, ecology, conservation, environmental management, or a related field
- A passion for nature recovery and creating greener, more biodiverse places for people and wildlife
- A commitment to CPRE policies, campaigns and initiatives
- The ability to help shape projects, influence decisions and drive positive environmental outcomes
- Independent judgement and a creative approach to problem solving
- Good written and verbal communication skills
- Experience of working with volunteers, community groups or environmental partners would be beneficial
- Have access to a computer and the internet at home and be comfortable using them
- Be able to commit to volunteering regularly to suit your availability including attendance at meetings



What's in it for you

- Play a leading role in shaping and delivering a key biodiversity project with the potential for lasting environmental impact
- Use your skills and experience to contribute to the success of our charity and make a positive difference for nature
- Meet like-minded people and enjoy being part of a team
- Enhance your CV by developing new skills and gaining valuable trustee experience
- We'll support you to develop in your volunteering role and provide you with relevant training
- We'll give you a reference for your future work or volunteering
- We provide out-of-pocket travel expenses

A countryside for us all. Forever.

100
YEARS



Campaign to Protect
Rural England
Staffordshire

How to apply

If you're interested in joining the CPRE Staffordshire team, please apply online at www.cprestaffordshire.org.uk and head to Get Involved - Volunteering. Alternatively, you can send us an email.

Once you have applied online, you will be asked to meet with our chair (online or in person) to get to know you and talk to you more about the role.

Please don't hesitate to reach out with any questions.

Key links

CPRE Staffordshire website:
<https://www.cprestaffordshire.org.uk/>

CPRE National website: <https://www.cpre.org.uk/>

Our annual report 2024-25:
<https://www.cprestaffordshire.org.uk/resources/annual-report-2025/>

Contact us

Email: protect@cprestaffordshire.org.uk
Phone: +44 1785 854873

Please note, if we are unable to take your call, please leave a voicemail and we will call you back.