

CPRE Staffordshire

Recruitment Pack



Standing up for Staffordshire's countryside since 1936

100
YEARS



Campaign to Protect
Rural England
Staffordshire

In 2026 CPRE
Staffordshire
celebrates it's 90th
anniversary.



About Us

We are CPRE Staffordshire, the Staffordshire branch of the national Campaign to Protect Rural England. We work with local communities, voluntary groups, businesses, schools and local government to ensure that our countryside and green spaces can thrive.

We believe in countryside and green spaces that are accessible to all, rich in nature and playing a crucial role in responding to the climate emergency.



Our Values



Protecting the Countryside

We respond to Local Plan consultations, local planning applications and work with local action groups to protect Staffordshire's green belt and countryside.



Promoting the Countryside

We run annual events, reconnecting people to their countryside and promoting Staffordshire's beauty.



Enhance the Countryside

We plant hedges and trees around the county, as well as run litter picking events to enhance our countryside.

A countryside for us all. Forever.

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Key Projects

Dark Skies

We work with the Cannock Chase National Landscape Partnership to promote the Chase's dark skies, and raise awareness of the impacts of light pollution.



Accessible Walks

We believe everyone deserves to experience the beauty of the countryside. So we have run accessible walks, providing support for the visually impaired and disabled, to access the Staffordshire countryside.



Green Schools

We encourage schools to contribute to the protection, conservation or improvement of the local environment. This could be through cutting down on single-use plastics to practical conservation work.



Countryside On Camera

We work to promote Staffordshire's countryside and wildlife, and local artists, through holding a photography competition, where winning entries are featured in our calendar.



The Role - Vice Chair

By volunteering with us you'll be helping to find positive solutions for the issues facing the countryside and the environment.

As vice chair you'll be a member of our trustee board/executive committee and leadership team. You'll work closely with the chair and treasurer to oversee the future direction and development of the charity.

By applying your skills and experience you can make a real difference and be a central part of a friendly and passionate charity.

We're looking for volunteers with management skills and some previous trustee experience.

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What you'll be doing

- Contributing to the development of all aspects of the charity including governance, campaigning, promotion and fundraising
- Supporting the chair to provide leadership to the board of trustees
- Deputising for the chair when required
- Being an active committee member by attending meetings and contributing ideas
- Meeting with the general public, partner organisations, politicians and local government officers
- Ensuring compliance with constitutional and governance requirements and Charity Commission guidance
- Using your skills, experience and local contacts to promote our work
- Being a positive advocate for CPRE and encouraging others to support our work
- Safeguarding the reputation and values of our charity



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The skills you need

- A commitment to CPRE policies, campaigns and initiatives
- Good leadership, management and organisational skills
- Good written and verbal communication skills
- Good interpersonal skills including diplomacy, impartiality, fairness, respect and confidentiality
- Have access to a computer and the internet at home and be confident using them
- Some knowledge of the charity and voluntary sector
- Be able to commit to volunteering regularly to suit your availability, including attendance at meetings
- We ask that all trustees are, or are willing to become, members of CPRE



What's in it for you

- Use your skills and experience to contribute to the success of our charity and make a positive difference to the countryside
- Meet like-minded people and enjoy being part of a team
- Enhance your CV by developing new skills and gaining valuable experience
- We'll support you to develop in your volunteering role and provide you with relevant training
- We'll give you a reference for your future work or volunteering
- Get involved with events and workshops on a local and national level, including the annual CPRE conference
- The opportunity to attend a volunteer induction day at CPRE's national office in London or a regional centre
- We provide out-of-pocket travel expense

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How to apply

If you're interested in joining the CPRE Staffordshire team, please apply online at www.cprestaffordshire.org.uk and head to Get Involved - Volunteering. Alternatively, you can send us an email.

Once you have applied online, you will be asked to meet with our chair (online or in person) to get to know you and talk to you more about the role.

Please don't hesitate to reach out with any questions.

Key links

CPRE Staffordshire website:

<https://www.cprestaffordshire.org.uk/>

CPRE National website: <https://www.cpre.org.uk/>

Our annual report 2024-25:

<https://www.cprestaffordshire.org.uk/resources/annual-report-2025/>

Contact us

Email: protect@cprestaffordshire.org.uk

Phone: +44 1785 854873

Please note, if we are unable to take your call, please leave a voicemail and we will call you back.