

CPRE Staffordshire

Recruitment Pack



Standing up for Staffordshire's countryside since 1936

100
YEARS



Campaign to Protect
Rural England
Staffordshire

In 2026 CPRE
Staffordshire
celebrates it's 90th
anniversary.



About Us

We are CPRE Staffordshire, the Staffordshire branch of the national Campaign to Protect Rural England. We work with local communities, voluntary groups, businesses, schools and local government to ensure that our countryside and green spaces can thrive.

We believe in countryside and green spaces that are accessible to all, rich in nature and playing a crucial role in responding to the climate emergency.



Our Values



Protecting the Countryside

We respond to Local Plan consultations, local planning applications and work with local action groups to protect Staffordshire's green belt and countryside.



Promoting the Countryside

We run annual events, reconnecting people to their countryside and promoting Staffordshire's beauty.



Enhance the Countryside

We plant hedges and trees around the county, as well as run litter picking events to enhance our countryside.

A countryside for us all. Forever.

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Key Projects

Dark Skies

We work with the Cannock Chase National Landscape Partnership to promote the Chase's dark skies, and raise awareness of the impacts of light pollution.



Accessible Walks

We believe everyone deserves to experience the beauty of the countryside. So we have run accessible walks, providing support for the visually impaired and disabled, to access the Staffordshire countryside.



Green Schools

We encourage schools to contribute to the protection, conservation or improvement of the local environment. This could be through cutting down on single-use plastics to practical conservation work.



Countryside On Camera

We work to promote Staffordshire's countryside and wildlife, and local artists, through holding a photography competition, where winning entries are featured in our calendar.



The Role - Trustee (planning)

By volunteering with us, you'll help protect the countryside and Green Belt by supporting our response to planning issues and development proposals. Using your planning knowledge and experience, you'll support planning volunteers, review planning applications, and help lead campaigns that safeguard valued landscapes and communities.

As a trustee, you'll help guide the charity's strategic direction and ensure good governance. We're looking for someone with planning experience, a good understanding of the planning system, and a passion for environmental and countryside issues. Experience of supporting volunteers or leading teams would be an advantage.

Please look at our other opportunities to find one that's right for you.

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What you'll be doing

- Providing strategic support of planning and development matters affecting the countryside and Green Belt
- Supporting and mentoring planning volunteers, helping to coordinate responses to planning applications and consultations
- Reviewing significant planning applications and contributing expert advice to help shape the charity's position
- Supporting campaigns and advocacy work to protect the countryside, Green Belt and local communities
- Being a positive advocate for CPRE and encouraging others to support our work
- Safeguarding the good name, reputation and values of our charity
- We ask that all trustees are, or are willing to become, members of CPRE



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The skills you need

- Experience or knowledge of town and country planning, planning policy, development management, or a related field
- A commitment to CPRE policies, campaigns and initiatives
- The ability to analyse planning proposals and communicate clear, balanced recommendations
- Independent judgement and a creative approach to problem solving
- An understanding of the legal duties and responsibilities of a trustee, or a willingness to learn
- Good written and verbal communication skills
- Experience of supporting, managing or working with volunteers would be beneficial
- Have access to a computer and the internet at home and be comfortable using them
- Be able to commit to volunteering regularly to suit your availability, including attendance at meetings



What's in it for you

- Use your planning skills and experience to influence decisions and help protect the countryside and Green Belt
- Make a meaningful contribution to a respected environmental charity and its long-term success
- Meet like-minded people and enjoy being part of a supportive team
- Enhance your CV by developing new skills and gaining valuable trustee experience
- We'll support you to develop in your volunteering role and provide relevant training
- We'll give you a reference for your future work or volunteering
- Get involved with social events and workshops on a local and national level, including the annual CPRE conference
- We provide out-of-pocket travel expenses

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How to apply

If you're interested in joining the CPRE Staffordshire team, please apply online at www.cprestaffordshire.org.uk and head to Get Involved - Volunteering. Alternatively, you can send us an email.

Once you have applied online, you will be asked to meet with our chair (online or in person) to get to know you and talk to you more about the role.

Please don't hesitate to reach out with any questions.

Key links

CPRE Staffordshire website:

<https://www.cprestaffordshire.org.uk/>

CPRE National website: <https://www.cpre.org.uk/>

Our annual report 2024-25:

<https://www.cprestaffordshire.org.uk/resources/annual-report-2025/>

Contact us

Email: protect@cprestaffordshire.org.uk

Phone: +44 1785 854873

Please note, if we are unable to take your call, please leave a voicemail and we will call you back.