

CPRE Staffordshire

Recruitment Pack



Standing up for Staffordshire's countryside since 1936

100
YEARS



Campaign to Protect
Rural England
Staffordshire

In 2026 CPRE
Staffordshire
celebrates it's 90th
anniversary.



About Us

We are CPRE Staffordshire, the Staffordshire branch of the national Campaign to Protect Rural England. We work with local communities, voluntary groups, businesses, schools and local government to ensure that our countryside and green spaces can thrive.

We believe in countryside and green spaces that are accessible to all, rich in nature and playing a crucial role in responding to the climate emergency.



Our Values



Protecting the Countryside

We respond to Local Plan consultations, local planning applications and work with local action groups to protect Staffordshire's green belt and countryside.



Promoting the Countryside

We run annual events, reconnecting people to their countryside and promoting Staffordshire's beauty.



Enhance the Countryside

We plant hedges and trees around the county, as well as run litter picking events to enhance our countryside.

A countryside for us all. Forever.

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Key Projects

Dark Skies

We work with the Cannock Chase National Landscape Partnership to promote the Chase's dark skies, and raise awareness of the impacts of light pollution.



Accessible Walks

We believe everyone deserves to experience the beauty of the countryside. So we have run accessible walks, providing support for the visually impaired and disabled, to access the Staffordshire countryside.



Green Schools

We encourage schools to contribute to the protection, conservation or improvement of the local environment. This could be through cutting down on single-use plastics to practical conservation work.



Countryside On Camera

We work to promote Staffordshire's countryside and wildlife, and local artists, through holding a photography competition, where winning entries are featured in our calendar.



The Role - Trustee (transport)

By volunteering with us, you'll help shape how people access and enjoy the countryside in a sustainable way.

This is an exciting opportunity to contribute your expertise, make a meaningful difference, and become a central part of a friendly and passionate charity.

As a trustee, you'll contribute towards decisions to develop our charity in line with our strategy and policy, while ensuring our compliance with governance regulations.

We're particularly looking for someone with an interest in sustainable transport, public access, active travel, rural mobility or related fields, who is passionate about making the countryside more accessible and inclusive for everyone.

Please look at our other opportunities to find one that's right for you.

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What you'll be doing

- Helping to shape our position on sustainable transport, active travel and rural mobility initiatives
- Supporting campaigns and projects that improve access to the countryside while protecting the natural environment
- Championing inclusive access to green spaces for people of all ages and backgrounds
- Promoting sustainable travel options that reduce environmental impact and support healthier communities
- Being a positive advocate for CPRE and encouraging others to support our work
- Safeguarding the good name and values of our charity
- We ask that all trustees are, or are willing to become, members of CPRE



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The skills you need

- An interest in sustainable transport, active travel, accessibility, public rights of way, rural mobility or a related field
- A passion for improving access to the countryside while protecting and enhancing the natural environment
- A commitment to CPRE policies, campaigns and initiatives
- The ability to assess issues, influence decisions and contribute to positive long-term outcomes
- Good written and verbal communication skills
- Experience of transport planning, sustainability, community engagement or accessibility projects would be beneficial
- Have access to a computer and the internet at home and be comfortable using them
- Be able to commit to volunteering regularly to suit your availability including attendance at meetings



What's in it for you

- Use your skills and interests to help make the countryside more accessible, sustainable and inclusive
- Influence projects, campaigns and policies that support better access to green spaces and rural areas
- Meet like-minded people and enjoy being part of a team
- Enhance your CV by developing new skills and gaining valuable trustee experience
- We'll support you to develop in your volunteering role and provide you with relevant training
- We'll give you a reference for your future work or volunteering
- Get involved with social events and workshops on a local and national level, including the annual CPRE conference
- We provide out-of-pocket travel expenses

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How to apply

If you're interested in joining the CPRE Staffordshire team, please apply online at www.cprestaffordshire.org.uk and head to Get Involved - Volunteering. Alternatively, you can send us an email.

Once you have applied online, you will be asked to meet with our chair (online or in person) to get to know you and talk to you more about the role.

Please don't hesitate to reach out with any questions.

Key links

CPRE Staffordshire website:
<https://www.cprestaffordshire.org.uk/>

CPRE National website: <https://www.cpre.org.uk/>

Our annual report 2024-25:
<https://www.cprestaffordshire.org.uk/resources/annual-report-2025/>

Contact us

Email: protect@cprestaffordshire.org.uk
Phone: +44 1785 854873

Please note, if we are unable to take your call, please leave a voicemail and we will call you back.